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Q6

With reference to foreign-owned e-commerce firms, operating in India, which of the following statements is/are correct? 1. They can sell their own goods in addition to offering their platforms as marketplaces. 2. The degree to which they can own big sellers on their platforms is limited. Select the correct answer using the code given below: (a) 1 only (b) 2 only (c) Both 1 and 2 (d) Neither 1 nor 2 Official key: D.

UPSC Civil Services Prelims 2022 · General Studies · 2 marks · Economy

Indian economy, budget, schemes - Prelims GS Paper I.

Explanation**(a)**

1 only. Inventory FDI in B2C e-commerce is not the permitted model.

(b)

2 only. The paper keys neither limb as a correct statement of the rule.

(c)

Both. Marketplace rules do not allow the platform to run as a retailer of its own goods.

(d) Official key

Neither. Foreign e-commerce cannot sell its own goods on the **marketplace model** as a retailer; the 'own big sellers' sentence is not keyed as a correct cap statement here.

Summary

- **Official key is (d) neither. FDI policy for foreign e-commerce in India is marketplace-only:** the platform is not to sell its own inventory. Statement 2's ownership-of-sellers line is not counted as a correct statement in this item.

Related possible facts

These can be asked in a future Prelims paper.

Marketplace model

FDI permitted; platform as facilitator, not inventory retailer.

Inventory model

FDI in B2C inventory e-commerce is not the open route.

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