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Q18

The term 'Digital Single Market Strategy' seen in the news refers to (a) ASEAN (b) BRICS (c) EU (d) G20 Official key: C.

UPSC Civil Services Prelims 2017 · General Studies · 2 marks · Current Affairs and GK

Current events, government schemes, miscellaneous GK - Prelims GS Paper I.

Explanation**(a)**

(a) **ASEAN**. **ASEAN** has its own economic community project, not the EU's Digital Single Market Strategy. Not the key.

(b)

(b) **BRICS**. **BRICS** has no Digital Single Market Strategy. Not the key.

(c) Official key

(c) EU. The Digital Single Market Strategy is a **European Commission** programme to tear down digital barriers across member States (e-commerce, copyright, telecoms, data). This is the official key.

(d)

(d) G20. The G20 discusses the digital economy but did not author this named EU strategy. Not the key.

Summary

Official key is (c) EU. In 2015 the **European Commission** launched a Digital Single Market Strategy so goods, services and data could move online as freely as in the physical single market. Roaming, **geo-blocking**, copyright and platform rules were part of that package. **ASEAN**, **BRICS** and G20 are other groupings with digital talk, not the owners of this title. **GDPR** is a neighbouring EU data law, not the DSM label itself.

Related possible facts

These can be asked in a future Prelims paper.

DSM launch

European Commission, 2015

EU single market

Four freedoms: goods, services, capital, people

Geo-blocking

DSM target in e-commerce

GDPR

EU data protection, 2018

ASEAN

Southeast Asian economic bloc

BRICS

Brazil, Russia, India, China, South Africa

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