

WRAP Exams · wrapexams.com

Prelims PYQ, Mains model answers, and copy evaluation. Write to the desk for this paper, a doubt, or the AI waitlist.

ask@wrapexams.com · +91 85951 84903 · wrapexams.com

Q5(d)

Analyse the sociological interconnections between Social Media and Mass Mobilization in India

UPSC Civil Services Mains 2023 · Sociology GS 2 · 10 marks · Industrialization and Urbanisation in India

Industrialization and Urbanisation in India: Evolution of modern industry in India; Growth of urban settlements in India; Working class: structure, growth, class mobilization; Informal sector, child labour; Slums and deprivation in urban areas.

Facts & figures for this PYQ only.

Numbers move. Confirm the latest Budget, Economic Survey or census round. This sheet is for revision, not a substitute for the model answer.

<https://wrapexams.com/upsc/mains-answers/sociology-gs-2/2023/analyse-the-sociological-interconnections-between-social-media-and-mass-mobilization-in-india/>

WhatsApp groups

Kin and caste rooms that turned into political and rumour channels.

Farmers' protests 2020-21

Physical blockade plus intensive digital publicity and internal coordination.

Student and city campaigns

Hashtag publics that could convert into street assembly.

Rumour violence

Court and police records in several states linking forwards to mob attack moods.

Digital divide

Class and region still decide who speaks and who is only a target of the feed.

WRAP Exams · Write. Read. Analyse. Practice. · <https://wrapexams.com/upsc/mains-answers/sociology-gs-2/2023/analyse-the-sociological-interconnections-between-social-media-and-mass-mobilization-in-india/> · ask@wrapexams.com · wrapexams.com