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Prelims PYQ, Mains model answers, and copy evaluation. Write to the desk for this paper, a doubt, or the AI waitlist.

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Q7(b)

Feminist scholars argue that 'New media' is masculine and hence reinforces structural hierarchies rather than reconfiguring them. Comment

UPSC Civil Services Mains 2019 · Sociology GS 1 · 20 marks · Sociology

Sociology - The Discipline: Modernity and social changes in Europe and emergence of sociology; Scope of the subject and comparison with other social sciences; Sociology and common sense.

Facts & figures for this PYQ only.

Numbers move. Confirm the latest Budget, Economic Survey or census round. This sheet is for revision, not a substitute for the model answer.

<https://wrapexams.com/upsc/mains-answers/sociology-gs-1/2019/feminist-scholars-argue-that-new-media-is-masculine-and-hence-reinforces-structural-hierarchies-rather-than-reconfiguring-them-comment/>

Haraway

Cyborg manifesto: a hope that technology might scramble gendered dualisms.

Mulvey

Male gaze: looking as power; a template for image cultures online.

Walby

Culture as a patriarchal structure, now including platform culture.

Census / NFHS

Gendered phone and internet access that shapes who speaks on new media.

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