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Prelims PYQ, Mains model answers, and copy evaluation. Write to the desk for this paper, a doubt, or the AI waitlist.

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Q10

Do you think that globalization results in only an aggressive consumer culture? Justify your answer.

UPSC Civil Services Mains 2025 · GS I · 10 marks · Indian Heritage and Culture

Indian culture will cover the salient aspects of Art Forms, literature and Architecture from ancient to modern times.

Facts & figures for this PYQ only.

Numbers move. Confirm the latest Budget, Economic Survey or census round. This sheet is for revision, not a substitute for the model answer.

<https://wrapexams.com/upsc/mains-answers/gs-1/2025/do-you-think-that-globalization-results-in-only-an-aggressive-consumer-culture-justify-your-answer/>

Smartphone penetration

Cheap data and phones carried the same advertisements into towns that satellite television had only begun to reach.

Indian cultural exports

Film, music, software services and yoga travel outward, which is globalisation as production, not only shopping.

Hybrid consumption

Festivals, food and dress often mix a global brand with a local rite rather than replacing the rite entirely.

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