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Prelims PYQ, Mains model answers, and copy evaluation. Write to the desk for this paper, a doubt, or the AI waitlist.

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Q9

How is the growth of Tier 2 cities related to the rise of a new middle class with an emphasis on the culture of consumption?

UPSC Civil Services Mains 2022 · GS I · 10 marks · Indian Heritage and Culture

Indian culture will cover the salient aspects of Art Forms, literature and Architecture from ancient to modern times.

Facts & figures for this PYQ only.

Numbers move. Confirm the latest Budget, Economic Survey or census round. This sheet is for revision, not a substitute for the model answer.

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Tier 2 examples

Indore, Jaipur, Coimbatore, Lucknow, Kochi, and similar cities that took offices and retail after liberalisation.

New middle class

Post-1991 salaried and professional households whose status is shown through consumption as well as occupation.

Private schooling and coaching

Urban education market that is a first big consumption good for this class.

Mall and multiplex

Built forms of leisure shopping that mark Tier 2 high streets and bypasses.

1991 reforms

Opening that spread private jobs, brands, and credit beyond a handful of colonial metros.

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