

WRAP Exams · wrapexams.com

Prelims PYQ, Mains model answers, and copy evaluation. Write to the desk for this paper, a doubt, or the AI waitlist.

ask@wrapexams.com · +91 85951 84903 · wrapexams.com

Q19

'Globalisation is generally said to promote cultural homogenisation but due to this cultural specificities appear to be strengthened in the Indian society.' Elucidate.

UPSC Civil Services Mains 2018 · GS I · 15 marks · Globalisation and Indian Society

Effects of globalization on Indian society.

Facts & figures for this PYQ only.

Numbers move. Confirm the latest Budget, Economic Survey or census round. This sheet is for revision, not a substitute for the model answer.

<https://wrapexams.com/upsc/mains-answers/gs-1/2018/globalisation-is-generally-said-to-promote-cultural-homogenisation-but-due-to-this-cultural-specificities-appear-to-be-strengthened-in-the-indian-society-elucidate/>

Glocalisation

Process in which global products and media take local cultural form, and local culture is sold globally.

Regional cinema

Large non-Hindi film industries that expanded with multiplexes, satellite TV, and later streaming.

Diaspora circuits

Remittances and return visits that fund temples, weddings, and language schools, hardening home culture abroad and at home.

Caste-endogamy online

Matrimonial platforms that use technology to continue jati marriage rules on a bigger scale.

English plus home language

Typical urban bilingual pattern in which office English does not replace festival and kinship speech.

WRAP Exams · Write. Read. Analyse. Practice. · <https://wrapexams.com/upsc/mains-answers/gs-1/2018/globalisation-is-generally-said-to-promote-cultural-homogenisation-but-due-to-this-cultural-specificities-appear-to-be-strengthened-in-the-indian-society-elucidate/> · ask@wrapexams.com · wrapexams.com