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Prelims PYQ, Mains model answers, and copy evaluation. Write to the desk for this paper, a doubt, or the AI waitlist.

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Q5(b)

Ethnic media and social awareness

UPSC Civil Services Mains 2021 · Anthropology GS 2 · 10 marks · Indigenous and exogenous processes of socio-cultural change in Indian society

5.3 Indigenous and exogenous processes of socio-cultural change in Indian society: Sanskritization, Westernization, Modernization; Inter-play of little and great traditions; Panchayati Raj and social change; Media and Social change.

Facts & figures for this PYQ only.

Numbers move. Confirm the latest Budget, Economic Survey or census round. This sheet is for revision, not a substitute for the model answer.

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Community radio

Local-language broadcast used for health, school, and land awareness in tribal belts.

Article 29

Right to conserve distinct language, script, and culture.

Church print

Mission newspapers and Bibles that created literate ethnic publics in the North-East.

FRA messaging

Rights information that only works when translated into the home tongue and village meeting.

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