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Q8(a)

Critically examine Arjun Appadurai's conceptualization of the global cultural economy.

UPSC Civil Services Mains 2023 · Anthropology GS 1 · 20 marks · The Nature of Culture

2.1 The Nature of Culture: The concept and Characteristics of culture and civilization; Ethnocentrism vis-a-vis cultural Relativism.

Facts & figures for this PYQ only.

Numbers move. Confirm the latest Budget, Economic Survey or census round. This sheet is for revision, not a substitute for the model answer.

<https://wrapexams.com/upsc/mains-answers/anthropology-gs-1/2023/critically-examine-arjun-appadurais-conceptualization-of-the-global-cultural-economy/>

Disjuncture and Difference

Appadurai's essay that set out the five scapes of the global cultural economy.

Modernity at Large

The 1996 book that developed imagined worlds, deterritorialisation, and the work of the imagination.

Five scapes

Ethnoscape, mediascape, technoscape, financescape, and ideoscape as dimensions of global flow.

Benedict Anderson

Imagined communities of the nation; Appadurai extends imagination beyond the territorial nation-state.

Deterritorialisation

The unbinding of people, money, and meaning from a single local territory.

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