

WRAP Exams • wrapexams.com

Prelims PYQ, Mains model answers, and copy evaluation. Write to the desk for this paper, a doubt, or the AI waitlist.

ask@wrapexams.com • +91 85951 84903 • wrapexams.com

Daily news summary**Election Commission Electoral Literacy Clubs Outreach**

UPSC Civil Services • 27 August 2026 • Prelims and Mains

[Open on wrapexams.com](https://wrapexams.com)

WHY IN NEWS

- The **Election Commission of India** (ECI) announced plans to establish 50,000 new Electoral Literacy Clubs (ELCs) nationwide.
- The drive targets high school and university students to foster democratic awareness ahead of future election cycles.

WHAT ARE ELECTORAL LITERACY CLUBS?

- Platform set up by the **Election Commission of India** at educational institutions and community spaces.
- Designed to engage youth in hands-on electoral processes, voter registration mechanisms, and ethical voting concepts.

KEY OBJECTIVES & TARGET GROUPS

- Targets students in classes 9 to 12 as future voters and university students as prospective or newly eligible electors.
- Focuses on seamless transition from voter education to official electoral roll registration upon turning 18 years of age.

WHY IT MATTERS

- Addresses urban and youth apathy during elections to enhance democratic voter turnout and representation.
- Leverages **Article 324** mandate of ECI for complete, unbiased, and inclusive civic election management.

KEY TERMS

- **Electoral Literacy Club:** An institutional initiative under ECI's Systematic Voters' Education and Electoral Participation (SVEEP) program to promote civic engagement.
- **SVEEP:** Systematic Voters' Education and Electoral Participation flagship initiative of ECI for voter awareness and voter literacy.

PAPERS

GS2

PRELIMS FACTS

- Electoral Literacy Clubs operate under ECI's flagship **SVEEP** initiative for democratic literacy.

MAINS DISCUSSION

- Evaluate the effectiveness of institutional voter literacy programs in curbing voter apathy among urban youth.

KEY DATA

- **Constitutional Provision:** [Article 324](#) - Vests superintendence, direction, and control of elections in the [Election Commission of India](#).
- **Target Expansion:** 50,000 Electoral Literacy Clubs - National milestone target for youth civic engagement.

[Official source](#)

WRAP Exams · Write. Read. Analyse. Practice.

[Open on wrapexams.com](#)

ask@wrapexams.com · wrapexams.com · Revision brief. Confirm figures against the linked official source.